



SPONSORSHIP PROPOSAL

Thursday, April 18, 2019
5:00 pm – 10:00 pm



www.memphishcd.org



Taste of Memphis

Neighborhoods Celebrating A New Century of Soul Memphis & Shelby County

Hello Community Partner,

Do you want to have fun and make a difference while doing it?

IT's a Win-Win...sponsoring A Taste of Memphis can provide you with that unique opportunity to make a difference and have fun doing it. How? By supporting "A Taste of Memphis". Neighborhoods in the City of Memphis and Shelby County will be showcased at the 6th Annual "Taste of Memphis" event held at Tiger Lane. This celebration is specifically designed to highlight local neighborhoods, community development corporations (CDCs), faith-based organizations and many others. However, this year is the 200th year of existence for the City of Memphis and Shelby county-there is so much excitement in the air as we celebrate a New Century of Soul.

A Taste of Memphis has served as a platform to share unique qualities and accomplishments about local neighborhoods and what indigenous leaders are doing to help make Memphis the City in which to live, work, and play.

This event reaches the key audience and provides a fun, entertaining and engaging way for you to give a "wow" factor to your clients, vendors, and employees. Feel good about supporting the City and County arts community, heritage and cultural organizations as you enjoy an unforgettable evening.

In keeping with this spirit of helping our neighborhoods become stronger, we would love for YOU to join us by becoming a sponsor in this endeavor. Your company can help by providing funds. There are various levels of sponsorship, shown on the Sponsorship Levels enclosure. Your generous sponsorship will be used to defray the costs of the Taste of Memphis at Tiger Lane. Please complete the enclosed commitment letter and return it by March 29, 2019 by mail at the address or email listed below:

City of Memphis

Attn: A Taste of Memphis 2019

170 N. Main St.

Memphis, TN 38103

Lakisha.Smith@Memphistn.gov



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SPONSORSHIP OPPORTUNITIES

NEIGHBORHOOD ASSOCIATION PRESIDENT SPONSORSHIP:

This sponsorship is perfect for local businesses looking of **premium** exposure in the community and with the media while enjoying the benefits for meeting the neighborhood organizations from Memphis and Shelby County. We welcome you as part of our community to promote your company. In return for your investment you will receive a chance to network and make your business a part of a great experience. You will receive the following benefits for your investment of: **\$5,000.00**

- **Business information on all promotional materials**
 - Print advertisement
 - Podcasts advertisement
 - Radio/television advertisement
 - Logo on Website
 - Logo printed on T-shirts
- **3 Complimentary Booths on Tiger Lane**
- **Representative(s) to open and welcome guest at the event**
- **Participate in the kickoff parade**

NEIGHBORHOOD AMBASSADOR SPONSORSHIP:

This sponsorship is perfect for local businesses looking for **high** exposure in the community and with the media while enjoying the benefits of meeting the neighborhood organizations from Memphis and Shelby County. In return for your investment you will receive opportunities to network and make your business a part of a great experience. You will receive the following benefits for your investment of: **\$2,500.00**

- **Business information on promotional materials**
 - Print advertisement
 - Radio/television advertisement
 - Logo on Website

- Logo printed on T-shirts
- 2 Complimentary Booths on Tiger Lane
- Recognition of representative during entertainment

BLOCK CAPTAIN SPONSORSHIP LEVEL:

Looking for **good** exposure in the community at minimal costs? We welcome you as part of our community and offer you several opportunities to promote your company. In return for your investment you will receive a variety of opportunities to network and make your business a part of an unforgettable experience. You will receive the following benefits for your investment of:

\$1,000.00

- Special signage at the event
- 1 Complimentary Booth on Tiger Lane
- Logo on Website
- Logo printed on t-shirts

NEXT DOOR NEIGHBOR SPONSORSHIP LEVEL:

As a Next Door sponsor you are a **vital** member of our community enjoying the benefits of meeting the neighborhood organizations from Memphis and Shelby County. In return for your investment you will receive a range of opportunities to make your business a part of a great experience. You will receive the following benefits for your investment of:

\$500.00

- Special signage at the event
- 1 Complimentary Booth on Tiger Lane or Arts & Craft Building
- Logo on Website
- Name printed on t-shirt

GOOD NEIGHBOR LEVEL:

A Taste of Memphis is very proud of the history we are making in the City of Memphis and Shelby County of being a great place to live, work, and play. We want everyone to have a chance in being part of the family. In return for your investment you will have a chance to make your business known to the community. You will receive the following benefits for your investment of:

\$100.00

- Name recognition at the event
- Logo on website
- Name printed on t-shirts



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SPONSORSHIP COMMITMENT LETTER

Dear City of Memphis:

Please accept this correspondence as the official commitment from (Company Name) _____ to provide the sum of _____ Dollars and No Cents (\$ _____) to the City of Memphis for Taste of Memphis at Tiger Lane.

Our sponsorship will be paid by (date no later than March 29, 2019) _____

These funds shall be tendered to the City of Memphis, address is listed below:

City of Memphis
Division of Housing & Community Development
Reference: A Taste of Memphis
170 N. Main St.
Memphis, TN 38103

*You may also e-mail to Lakisha.smith@memphistn.gov

Date: _____

Company Name: _____

Address: _____

Representative Name: _____

Title: _____

Telephone: _____

Email: _____

Representative Signatory: _____

Thank you.

Cc: Joycox, Manager, Office of Communications & Civic Engagement
Paul Young, Director, Division of Housing & Community Development